

AISB Alumni Association

Executive Committee Meeting - 12.11.2019

WORLD Magazine 2020 Issue and School Events

INTRODUCTION

Focus WM Spring 2020 Edition, ABC.

1. **WORLD Magazine Spring 2020 edition:** Deadline written articles mid of November. Printing maybe to be done in December. We aim to have Cristina Sucu on the cover. Kirsten will think of the focus of this magazine as the articles come in. George has proposed to have an editorial committee at our next meeting to brainstorm additional ideas for the covers.
 - Cristina Sucu cover
 - Cata - importance of alumni stories and experiences for admission's office; Passion, entrepreneurship, creativity
 - Alex - Pres message
 - Mr. Peter Welsh - message
 - Kirsten - editorial
 - Fabi - ?? tbd
 - Doro - Surorile Doh - three sisters who went to AISB and their stories; education policies in the US (one of them) - tbd
 - Cata - School news; Future planning - Related to Mr. Welsh's plan
 - The Bite
 - Simona Popescu - CSD; sports (Cata)DEADLINES: This WM will be published in the spring of 2020; Jan 15th all articles submitted (max end Jan.)
 - Interview with the kids who interned over the summer
2. **Merchandise:** Follow AISB's brandbook guidelines (email), TBD collab with Andrei Gaita - Sneaker Industry vs. Mario. TBD production - Fabiana to send guidelines by email. Ana Teodorescu to talk to Andrei Gaita - DEADLINE: End of the week, follow up on WhatsApp group.
3. **In-school events:**
 - a. **Service Learning:** Mrs. Hoffman proposed we have another talk with students on why community service is in our interest, the team would gladly participate at an event organized in the school for service learning, even if this will turn out to be a

new event. FOLLOW UP: George Mucibabici to have a Financial Ed Workshop with students. Catalina will talk to Mrs. Hoffman about the Alumni Association's involvement.

- b. University application:** 2 dates - TBD involvement of Alumni.
 - c. Career Speed Networking:** 3rd of Feb.
 - d. Letting GO:** 25th of May, 14-16.00. Students & parents
 - e. Senior Brunch:** 28th of May, 10-11.30. Will have the same format, coupled with Letting GO our seniors will see the alumni team twice in a week, this will help us get our message to them and help our sign up on our alumni.aisb.ro platform.
 - f. CEO Club:** a very successful event! Took place in October and will be repeated in the near future.
4. **Annual Reporting to the Board of Trustees:** Fabiana will ask if the alumni team can present as we have done in previous years to the AISB Board of Trustees.
 5. **Changes to our alumni.aisb.ro menu:** to be discussed at our next meeting.
 6. **Alumni Business Community:** Fabiana has begun contacting individuals for possible collaborations on this matter, offering them exposure on our platforms. The team will continue populating an excel document with businesses in Romania, with contacts and emails. The group is in agreement that this page should be a closed one to just our community and that we feature businesses there if they accept interns. Fabiana will contact Toucan to make the ABC page login only and having tiles. The logo or QR code of AISB Alumni to be displayed at businesses. Additionally, we will discuss about the logo of AISB Alumni to place at desks, window/door of businesses owned by alumni, possibly with the QR code that takes directly to the Alumni website.
 - We offer vizibility and networking, advertising on the website-logo and clickable only by the members of the alumni.aisb.ro, the opportunity to be featured in the WM as an article, paid publicity at a discount in the WM.
 - We ask for a discount for the AISB community, present or alumni with the school card or the alumni.aisb.ro login.
 7. **Website:** team to explore possible options for other websites to change from Toucan, in the future.
 8. **The alumni list:** of all who dedicated time to our association to be done by Alex, in the future.

NEXT MEETING: 3rd of December. Chair - Catalina Gardescu

Members present: Dorothea Achim, Michelle Ciubuc (Chair), Catalina Gardescu, George Mucibabici, Ana Teodorescu and Alex Cristescu.