

AISB Alumni Association

Executive Committee Meeting - 12.09.2019

WORLD Magazine Winter 2019 Issue and School Events

INTRODUCTION

This meeting will focus on the next WORLD Magazine issue (winter 2019), the future in-school events starting with 2019 and going in 2020, also our advertising and publication scheme for the current WORLD Magazine Summer 2019 and then certain changes to our alumni.aisb.ro platform.

Our Bucharest Summer 2019 Reunion that took place on the 31st of August 2019 was a wonderful event which did make our community come together. As improvements: set the date and venue earlier to attract more international visitors, also the time for event could be either an afternoon event or later night events (like an alumni cocktail night).

1. **WORLD Magazine current issue advertising:** Alex will make the schedule for our advertising.
2. **WORLD Magazine Winter edition:** Alex to get a deadline from Kirsten. We aim to have Cosmin Ghita on the cover or Cristina Sucu. George has proposed to have an editorial committee at our next meeting to brainstorm additional ideas for the covers.
3. **In-school events:**
 - a. **Service Learning:** Mrs. Hoffman proposed we have another talk with students on why community service is in our interest, the team would gladly participate at an event organized in the school for service learning, even if this will turn out to be a new event.
 - b. **University application:** the date is not set 2020 but it will remain an event organized with AISB counsellors.
 - c. **Career Speed Networking:** the date is not set 2020 but will remain in the same format
 - d. **Letting GO:** will also be set in 2020 and we will organize it just after the CPR event at school and open it to both parents and 12th graders.
 - e. **Senior Brunch:** will also be set in 2020 and will have the same format, coupled with Letting GO our seniors will see the alumni team twice in a week, this will help us get our message to them and help our sign up on our alumni.aisb.ro platform.
 - f. **CEO Club:** will remain in our program and we are aiming for it to be in october 2019.

4. Fabian will ask if the alumni team can present as we have done in previous years to the AISB Board of Trustees.
5. **Changes to our alumni.aisb.ro menu:** to be discussed at our next meeting.
6. **Alumni Business Community:** Fabiana, George and Alex will start populating an excel document with businesses in Romania. The group is in agreement that this page should be a closed one to just our community and that we feature businesses there if they accept interns. Fabian will contact Toucan to make the ABC page login only and having tiles. The logo or QR code of AISB Alumni to be displayed at businesses. There needs to be a pack with the offer, maybe a discount. Additionally, we will discuss about the logo of AISB Alumni to place at desks, window/door of businesses owned by alumni, possibly with the QR code that takes directly to the Alumni website.
7. The alumni list of all who dedicated time to our association to be done by Alex.

Members present: Fabiana Pezzoni, George Mucibabici and Alex Cristescu.